



STEVEN FLECK

DESIGN + ILLUSTRATION

205 . 527 . 4391
stevenfleck.net
sedwardfleck@gmail.com

SKILLS

ADOBE

Indesign
Photoshop
Illustrator
After Effects
Premiere Pro
Acrobat
Fresco
Firefly

OTHER

Procreate
CapCut
Social Media Management and Design
Digital & Traditional Illustration
Digital & Film Photography
Typographic Design
Website Design
Motion Graphics and Video

EXPERIENCE

ART DIRECTOR

Charm Patterns
Editorial and Branding Art Director
May 2024 – Present

CREATIVE CONSULTANT

ExV Agency, PR Services
Lead Designer
April 2024 – Present

DIGITAL CONTENT PRODUCER

Threads Magazine, AIM Media
Content Producer for Social and Website
April 2024 – Present

FREELANCE ILLUSTRATOR

Threads Magazine, AIM Media
Flat Pattern, Tech & Fashion Illustration
August 2015 – Present

ART DIRECTOR

Threads Magazine, AIM Media
Editorial and Website Art Director
July 2019 – December 2023

FREELANCE DESIGNER

Truly Original, Hearst, Lifetime, HGTV, A&E
Unscripted TV Logo and Pitch Deck Design
January 2020 – Present

ACHIEVEMENTS

Training and Development Task Force
Founding member of the Taunton Connect Mentor Program; Moderator for all Adobe program related training and development for Taunton Press employees
2022-2023

Spoonflower Print Design Store
Designer for original repeating fabric prints for use in every issue of Threads magazine. Launched online shop and successfully sold prints for Threads brand.
2022-2023

EDUCATION

Western Connecticut State University
BA, Graphic Design
Honors Graduate, Magna Cum Laude
W.B. Connor Trust Scholarship
2014 - 2016

University of Alabama
Apparel Design
2010-2012