



STEVEN FLECK

DESIGN + ILLUSTRATION

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stevenfleck.net
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Enhancing brands' visual identity with expert creative direction.

SKILLS

ADOBE

Indesign
Photoshop
Illustrator
After Effects
Premiere Pro
Acrobat
Fresco

OTHER

Procreate
Digital & Traditional Illustration
Textile Print Design
Digital & Film Photography
Typographic Design
Logo Design
Motion Graphics

EXPERIENCE

ART DIRECTOR

Threads Magazine, Taunton Press
Editorial and Website Art Director
July 2019 – December 2023

FREELANCE ILLUSTRATOR

Threads Magazine, Taunton Press
Flat Pattern, Tech & Fashion Illustration
August 2015 – July 2019

CREATIVE CONSULTANT

ExV Agency, PR Services
Lead Designer
November 2019 – Present

FREELANCE DESIGNER

Truly Original, Hearst, Lifetime, HGTV, A&E
Unscripted TV Logo and Pitch Deck Design
January 2020 – Present

GRAPHIC DESIGNER

HomeServe USA
Designer and Production Artist
July 2017 – June 2019

(and)

Women Building Women, Nonprofit
Graphic Designer
January 2020 – Present

ACHIEVEMENTS

Training and Development Task Force
Founding member of the Taunton Connect Mentor Program; Moderator for all Adobe program related training and development for Taunton Press employees
2022-2023

Spoonflower Print Design Store
Designer for original repeating fabric prints for use in every issue of *Threads* magazine. Launched online shop and successfully sold prints for *Threads* brand.
2022-2023

EDUCATION

Western Connecticut State University
BA, Graphic Design
Honors Graduate, Magna Cum Laude
W.B. Connor Trust Scholarship
2014 - 2016

University of Alabama
Apparel Design
2010-2012